



## Sprint Supports The Nature Conservancy's Adopt an Acre Program

Sprint is pleased to collaborate with Samsung in support of The Nature Conservancy's U.S. Adopt an Acre program. This national program supports the conservation of millions of acres of U.S. public and private land. This vital land and resource conservation effort is supported by 2009 sale proceeds of Sprint's Samsung Reclaim device.

- *For each purchase of a Sprint Samsung Reclaim from August 16, 2009 through December 31, 2009, \$2 of each sale will benefit the Nature Conservancy's U.S. Adopt an Acre programs. Sprint is committed to giving a minimum of \$250,000, up to a maximum of \$500,000.*

### **The Nature Conservancy's Adopt an Acre Program**

Since the Adopt an Acre program began in 1991, more than 30,000 individuals, schools and organizations have raised \$22 million to protect 600,000 acres in South America, Asia, Central America, the Caribbean and Africa. *But there is much more work to be done.*

**Sprint's support of The Nature Conservancy's U.S. Adopt An Acre program will help fund land and resource conservation across the United States and protect some of the nation's most beautiful and diverse habitats in critical locations including:**

***The Appalachians*** - The 1,500 miles of the Appalachians, stretching from Canada to Alabama, showcase tall, wind-swept alpine peaks, sparkling rivers and rugged shoreline. Located near some of the nation's largest cities, however, the Appalachians are facing dramatic pressures from development, deforestation, energy development and invasive pests. The Nature Conservancy is actively working to restore forested lands, to establish conservation easements, to promote sustainable forest management, and to combat invasive species in the Appalachians.

***Las Californias*** - Las Californias' stunning mountainous coastline, seascapes and ancient redwood forests are found in few places. Its scenic views draw people from around the globe. Yet its universal appeal is also its greatest challenge, as rapid population growth is threatening the region's natural areas, farms, and ranchlands. By creating new, protected land areas, establishing a network of wildlife corridors, and working with the wine industry to develop innovative and sustainable vineyard designs, The Nature Conservancy is taking actionable steps to conserve the majestic beauty of Las Californias for generations to come.

***The Northern Rockies*** - The Northern Rockies offer pristine lands and waters that stretch as far as the eye can see, and is home to a wealth of plants and animals. As one of the fastest growing regions in the U.S., however, the Northern Rockies are facing unprecedented threats from human encroachment. By identifying and protecting 1.2 million acres to connect larger protected areas, restoring fire cycles and other natural processes, and promoting the sustainable management of working forests, The Nature Conservancy is working to conserve the unique essence of The Northern Rockies.

***Southern Coastal Plain Forests*** - The Southern Coastal Plain Forests teem with unique plants and wildlife, including more than 300 rare or endangered species. But unsustainable forest management, agriculture, development and the suppression of fire have diminished and degraded the South's once extensive forests, threatening both wildlife and people of the Southern Coastal Plain forests. Placing 700,000 acres under conservation management, restoring another 500,000 acres, reintroducing natural fire cycles, combating invasive species, and encouraging sustainable management on private lands, The Nature Conservancy is taking action across nine states to conserve the Southern Coastal Plain Forests.

Protecting the nation's landscapes helps to safeguard our climate and economies. By supporting the U.S. Adopt an Acre programs, Sprint is helping The Nature Conservancy to protect our future, conserving lands essential for both people and nature. For more information about the Nature Conservancy's Adopt an Acre program in the U.S., visit [www.nature.org/adoptus](http://www.nature.org/adoptus).